

AUTOMOTIVE
INDUSTRY
EXPORTERS'
ASSOCIATION

OiB

TURKISH
AUTOMOTIVE
INDUSTRY

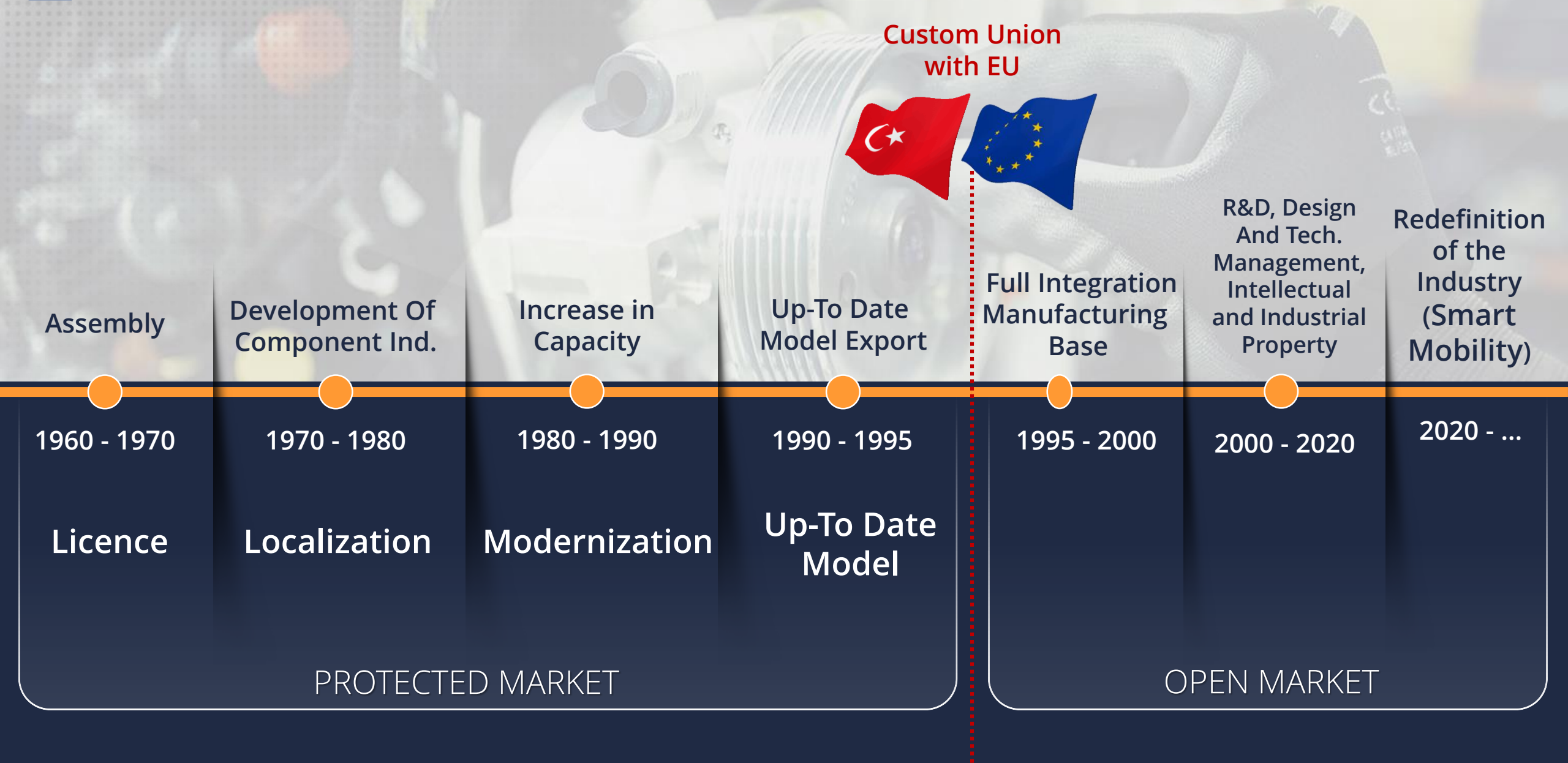


Uludağ Automotive Industry Exporters' Association



- Established in **1991- 246** members, **163 million \$** export
- Coordinator Association of the automotive industry of Türkiye.
- **Mission:** Increasing export volume, informing its' members about foreign trade, finding new markets.
- In 2024: **37,2 billion \$** export and **over 9500 members**

Development of the Turkish Automotive Industry



Vehicle Manufacturers in Türkiye



The total production capacity is
2,5 million units for 2025.

World Production and Türkiye- 2024

(x1.000 Units)



2024

12.

4.

2023

13.

4.

2022

13.

4.

Top 100 Global Automotive Suppliers – Türkiye

+30 of the top 100
global suppliers
have production
facilities in Türkiye



Advanced Supplier Industry

9.500 exporter SME's

200 foreign investors

200.000 employees

15 billion \$ export

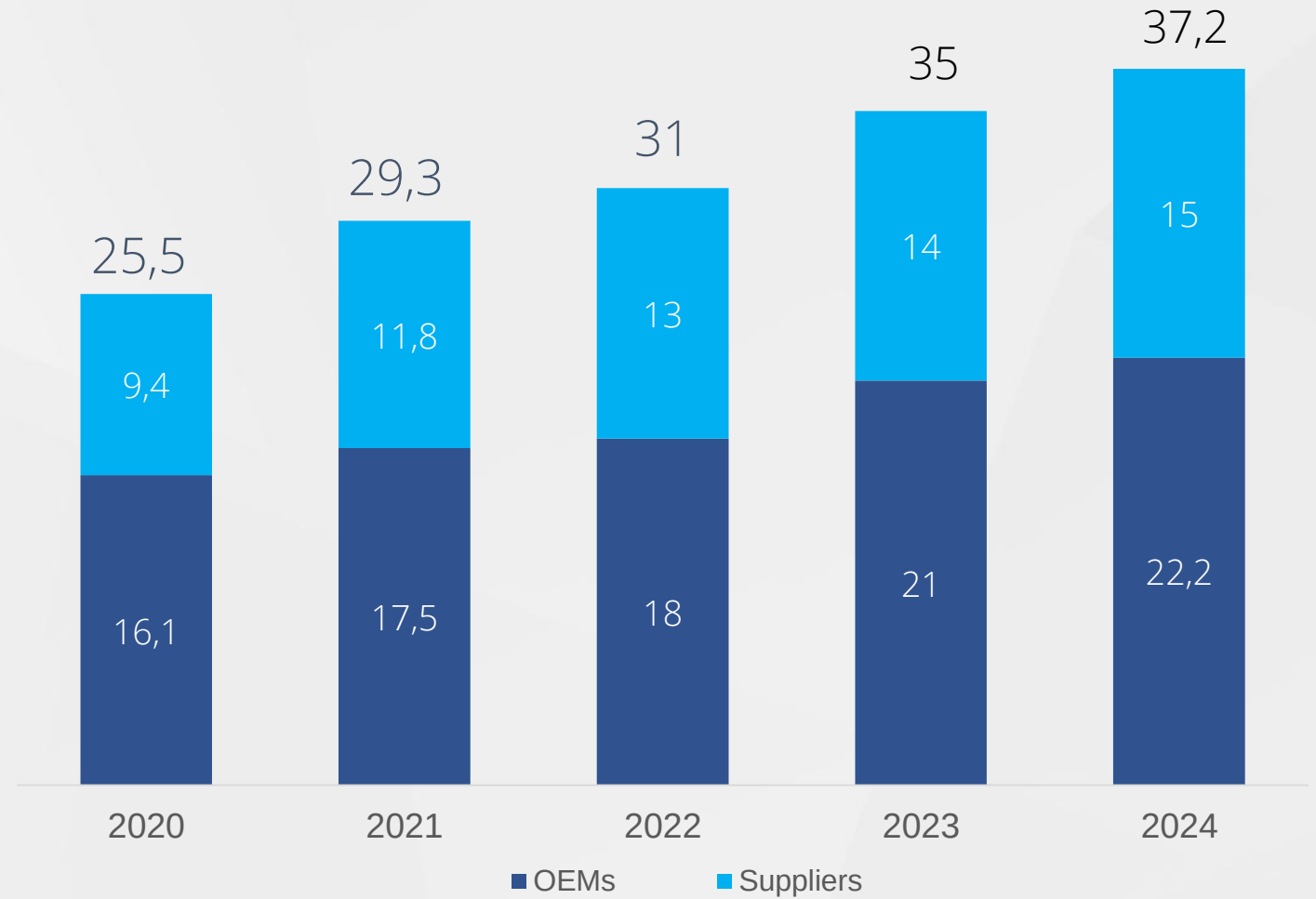
- Forging
- Casting
- Body panels
- Wheels
- Radiators
- Filters
- Springs
- Fuel injection parts

- Batteries
- Auto glasses
- Wiper systems
- Power-train parts
- Electrical equipment
- Lights-plastics, Filaments
- Engines-transmissions
- Chassis frame and parts

- Seating & inner trimming
- Suspension systems
- Various plastics parts
- Various aluminum parts
- Brake and clutch parts
- Hydraulic & pneumatic systems
- Fluid transfer system
- Exhaust system

Export of the Industry

Billion \$



Main Export Markets



81,5 % towards
European Countries

- Germany
- France
- United Kingdom
- Italy
- Spain
- Poland
- Slovenia
- Belgium
- USA
- Romania

Türkiye is one of the major vehicle exporter to EU

Table 8. EU new car imports, main countries of origin

Trade in volume (in units)	2024	2023	% change 24/23	% share 2024
China	748,448	744,829	+0.5	21.9
Türkiye	542,083	522,665	+3.7	15.8
Japan	498,413	480,400	+3.7	14.6
Morocco	446,823	389,242	+14.8	13.1
South Korea	356,633	436,572	-18.3	10.4

SOURCE: EUROSTAT

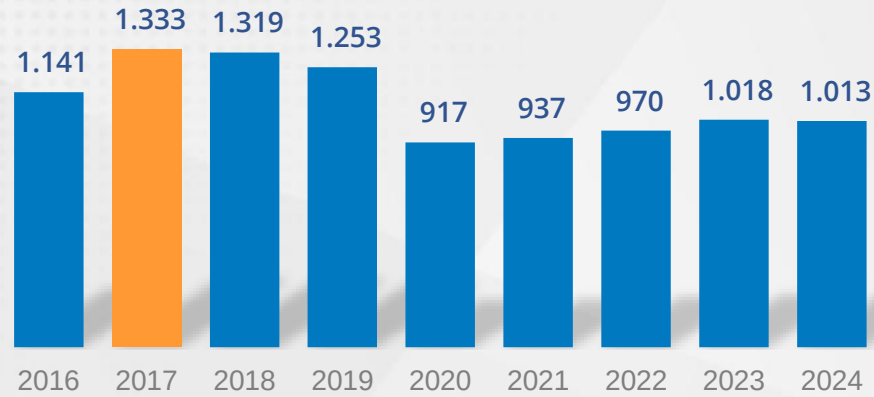
EU's van imports from Türkiye: €3.3 billion (+9.2% yoy, 52.6% market share)

EU's truck imports from Türkiye: €383 million (-35.7% yoy, 28.1% market share)

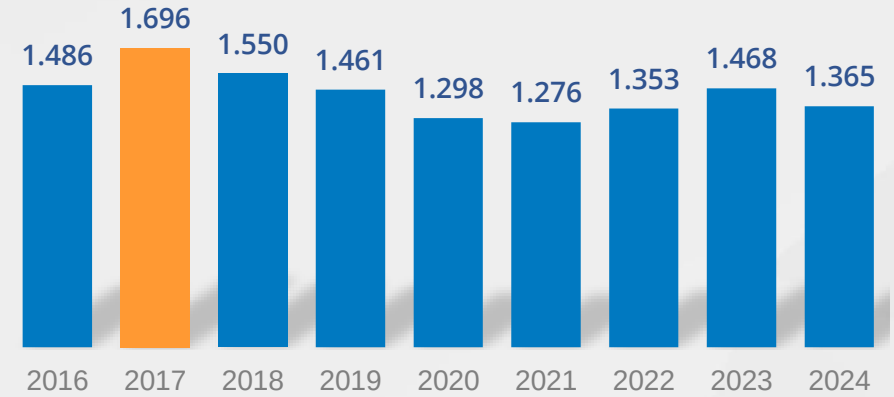
EU's bus imports from Türkiye: €1.8 billion (-1.2% yoy, 68.6% market share)

Change in the Industry Between 2016-2024

Exports (x1.000 Units)



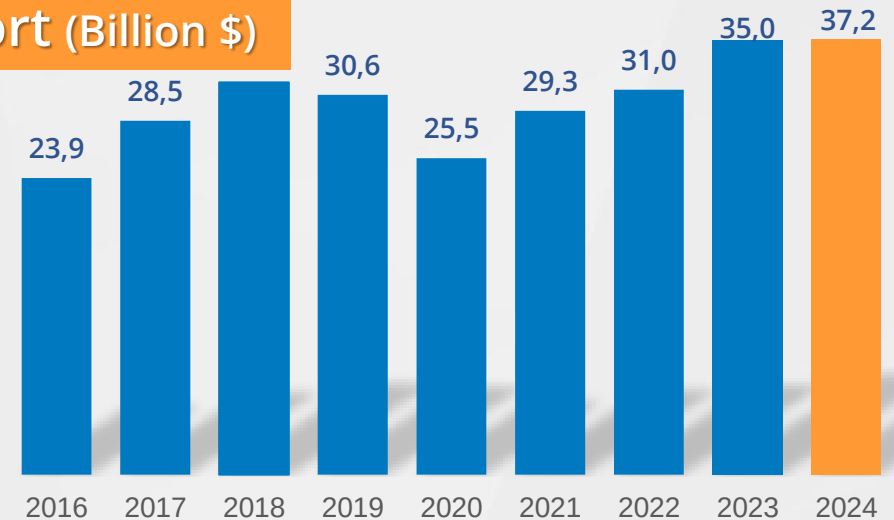
Production (x1.000 Units)



Sales (x1.000 Units)



Export (Billion \$)



R&D Centers

2024

167 Automotive R&D Centers

- 137: Supplier Industry R&D Centers
- 24: OEM R&D Centers
- 6: Automotive Design and Engineering R&D Centers

37 Automotive Design Centers

The Assets and Potential of Türkiye in Automotive Industry

- **Automotive Culture** *60 years of production experience*
- **High Sense of Quality** *TQM, Lean Production, 6 Sigma*
- **Labour Peace**
- **Qualified, Well-Trained, Motivated Labour Force at Competitive Cost**
- **Flexible Working Hours** *7.5 hours / shift - 3 shifts / day - 6 days / week;*
- **Entrepreneurship**
- **Partnership With World-Leading Manufacturers**
- **Experienced Local Component Industry / Supplier Base**
- **High Potential Domestic Market**
- **More Incentives on R & D and New Investments**
- **Developed Infrastructure & Services in the Region**
Logistics, Energy, Transport, Banking, Communication
- **High Export Experience**

Current Production



Ford Transit



Ford Transit Custom



Toyota CH-R PHEV



Toyota Corolla Hybrid



Renault Clio 5



Renault Duster



FIAT Tipo



FIAT Scudo



TOGG T10X



Hyundai i20



Hyundai Bayon

Türkiye's Automobile Joint Venture Group Inc. (TOGG)



TOGG project will contribute 50 Billion Dollars to Türkiye's national GDP

5,000 direct and 20,000 total employment.

Two different battery pack options that provide 300+ km or 500+ km range

Rapid charging; vehicle will reach 80% state of charge in less than 30 minutes

Domestically produced battery module and package

Production capacity of 175 thousand per year, production of 1 million unit of automobiles from 5 different models in 10 years.



An investment of 2 Billion USD in electrical and new generation commercial vehicles.

200,000 additional production capacity.

VW Transporter production



7 billion USD additional export income

New job opportunities for 18 thousand people



An investment of 317 Million USD for the new Toyota C-HR PHEV model

The first plug-in hybrid passenger car to be produced in Turkey

New plug-in battery assembly line with a capacity of 75,000 units per year

OiB Technical and Vocational High School

In order to train qualified human resources, OiB has decided to establish the OiB Technical and Vocational High School which commenced operations in 2010- 2011 Educational Session.



- 720 Student Capacity
- 24 Classrooms
- Physics, Chemistry and Biology Laboratory
- 6 Workshops
- Dormitory for 300 students
- Sports Hall for 720 people
- Multi-Purpose Hall for 511 people.
- A residential Building with
- 4 apartments for scholars.



OiB Technical and Vocational High School



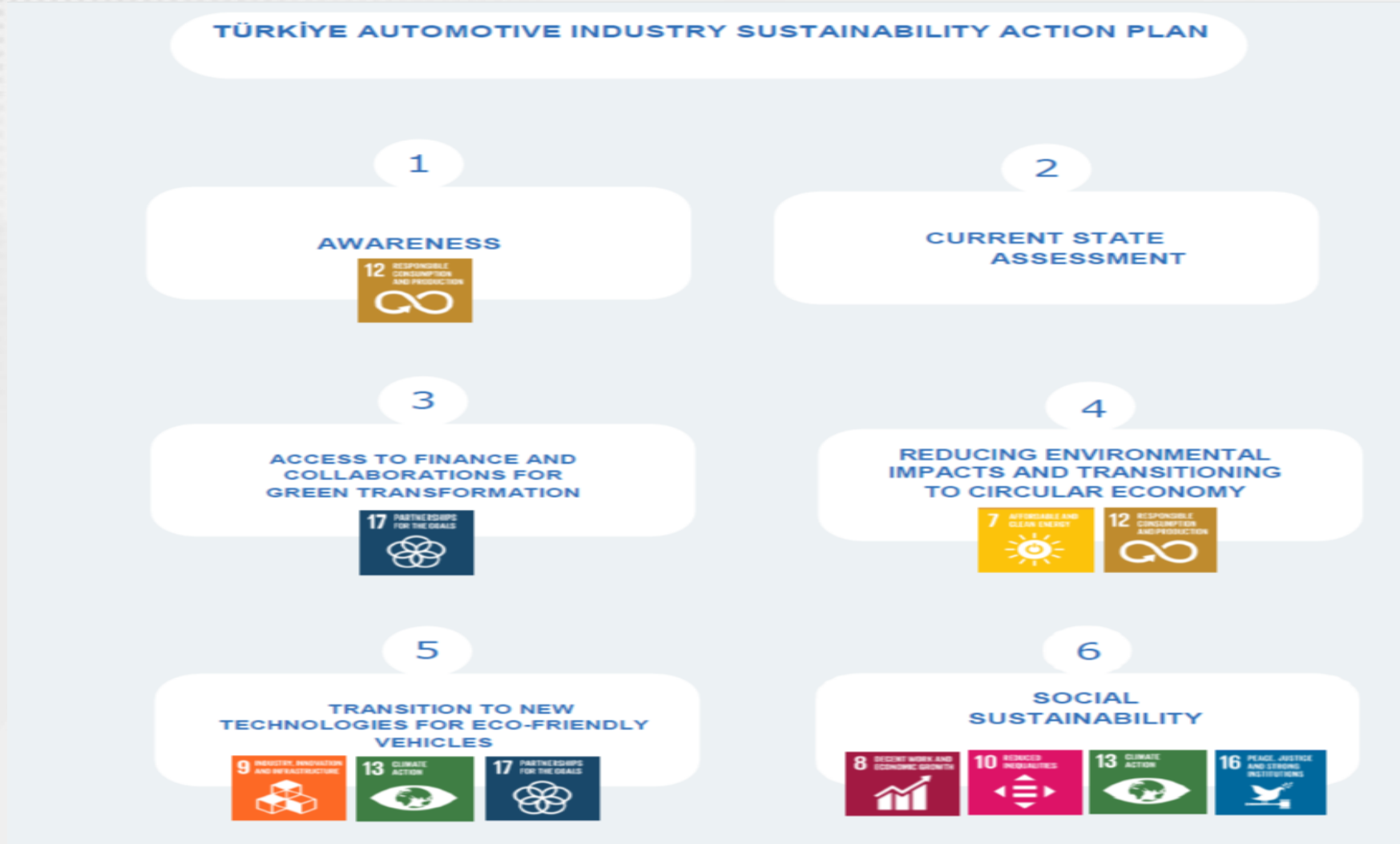
It was awarded by the Grand National Assembly of Turkey for its outstanding service award.



It is the first public building and teaching institution to receive a green building certificate.



Türkiye Automotive Industry Sustainability Action Plan



6 sections-27 action plans- 42 performance indicators

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THANK YOU

